

Top Producer[®]

Motivated buyers and sellers are scarce in today's market. You need to reach even more prospects to get the same number of appointments and closings and increase your sales. OBAR is teaming with Top Producer to bring you industry-tested lead generation systems that speak directly to the most pressing concerns of today's consumers and are proven to increase leads by up to 700%!

In a competitive market, you need to keep your leads engaged and ready to call you when the timing is right. By implementing a sophisticated follow-up system with automated Communication Plans, you'll turn more buyer and seller leads into appointments and close more listings. Stay on top of the details that other agents might miss and grow your share of the market.

Learn how to win more business with Top Producer's proven marketing systems. Visit www.topproducer.com for details.

Join the Top Producer Facebook page and take advantage of exclusive promotions, tipsheets, and free marketing and social media webinars especially for REALTORS[®]. Visit www.topproducer.com/facebook